

## Effective regulation a global user perspective

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- about INTUG
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# INTUG what is INTUG?

- members
  - national associations
  - corporations
  - individuals
- activities
  - ITU and WTO
  - OECD
  - APEC TEL, CITELE and EU

# INTUG our aims

- real and effective competition
- genuine choice for users
- lower prices
- higher quality
- more innovative services
- constructive co-operation with
  - international bodies
  - governments
  - regulators

- privatization without competition is good, but privatization with competition is much better
- introducing private sector players is good, but allowing them the freedom to compete is better
- creating regulators is good, but giving them adequate powers and independence is better
- creating a duopoly is good, but allowing open competition is better
- introducing competition is good, but introducing it at an early stage of market development is better

# INTUG global best practice

- many lessons to be learned:
  - the good, the bad and the ugly
- everyone needs to share experiences
- NRAs have fewer resources than operators so they can easily be picked off
- too little time to make mistakes

# INTUG customisation

- national circumstances:
  - culture(s)
  - population distribution
  - income distribution
- vitally important to be realistic
- equally important to ensure you are not sheltering operators from competition

# INTUG wireless

- quite unexpected contributions
- mobile has overtaken fixed in many countries
- Sri Lanka – Wireless Local Loop
- Morocco – GSM
- South Korea – 2.5G
- USA - WLAN



# INTUG collaboration

- International Telecommunication Union
- regional bodies
  - CITELE and Regulatel
  - APECTEL
  - European Regulators Group (ERG)
- TRASA
- NRAs face common problems

# INTUG major issues for today

- closing the digital divide
- ensuring universal access
- attracting investment
- ensuring competition
- containing market abuses

# INTUG next generation networks

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- convergence
- Internet access
- will 3G become relevant?
- following the South Koreans in broadband
- moving towards competition law

**How will we work in  
Internet time?**

# INTUG World Trade Organisation

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- existing commitments:
  - General Agreement on Trade in Services
  - Basic Telecommunications Agreement
  - Reference Paper
- Doha Round
  - emphasis on development
  - many new members with few commitments on telecommunications
  - need to strengthen and deepen commitments

# INTUG towards full implementation

- market access and national treatment in all four modes
- early implementation dates
- monitoring and enforcement of commitments
- elimination of foreign ownership restrictions and discriminatory licensing procedures
- adoption of the "Reference Paper"
- opening up markets for value-added services

# INTUG independent regulators

- independence from the vested interests
- regulatory certainty
- hard work to achieve independence
- must consult everyone
- vital role to play as neutral sources of information
- must not be by-passed or delayed for months in the courts

# INTUG politico-regulatory game

- regulation creates a game of influence
- sometimes it is easier to “compete” in the regulatory space than on the market
- operators have strong interests and are never shy to express them
- overall objectives are for:
  - economy
  - society

# INTUG conclusions

- all countries:
  - have made mistakes
  - have lessons to teach others
- good regulation is:
  - flexible
  - predictable
  - fast
- it attracts investment:
  - domestic
  - foreign



# INTUG thank you

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