

INTUG

**Ensuring the voice of the
user is heard wherever
telecommunications policy
is decided**

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INTUG **our aims**

- real and effective competition
- genuine choice for users
- lower prices
- higher quality
- constructive co-operation with
 - international bodies
 - governments
 - regulators

INTUG **our activities**

- lobbying
 - global
 - regional
- national policy processes
- speeches and presentations
- a source of information
- networking
- informal channels
- early awareness of issues

INTUG **our influence**

- genuine experiences and real evidence of the marketplace
- exchange of information
- constructive relationships with international bodies
- taking telecommunications expertise to broader business to broader business organisations
- years of experience

INTUG **our lobbying**

- International Telecommunication Union (ITU)
- World Trade Organisation (WTO)
- Organisation for Economic Cooperation and Development (OECD)
- Asia-Pacific Economic Cooperation (APEC)
- European Union (EU)
- Inter-American Commission for Telecommunications (CITEL)

INTUG **the results**

- the end of state monopoly provision
- increasing choice
- lower prices
- reduction of the power of dominant operators
- recognition by regulators and inter-governmental bodies of the the value of independent user views

INTUG european VPN users association

- overlapping membership
- shared interests
- strong commercial focus
- Millennium bug web site (jointly EVUA and INTUG)
- sharing of reports
 - countries
 - suppliers



INTUG **history**

1974 **25** 1999

- founded in 1974
- worked with ICC since 1977
- a seat at ITU since 1979
- at OECD through BIAC since 1982
- major role in the 1987 EU Green Paper
- helped establish the AGB in 1998
- joined APECTEL and CITELE in 2000

INTUG members

- national associations
- corporations
- individuals

INTUG organisation

- Executive Committee
- Council of national associations
- Plenary meetings
- Annual General Meeting

- web site
- distribution lists

INTUG executive committee

Chairman Diana Sharpe

Vice-Chairmen for

- **Africa**
Mike van den Bergh
- **Americas**
Bill Coopman
- **Asia-Pacific**
Ernie Newman
- **Europe**
Allan Fischer-Madsen
- **Associate members**
Nick White
- **Regulatory affairs**
Vivienne Peters
- **Finance**
Yves Lubino

INTUG networking

- lobbying governments and NRAs
- pressuring TelCos
- attracting new members
- generating revenues

sharing concerns and successes

INTUG ITU

- ITU-Telecom standardisation
- ITU-Radiocommunications
- ITU-Development
- global and regional conferences
- once at the top of the telecoms policy hierarchy - currently looking at radical reform

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www.INTUG.net

International
Telecommunication
Union



INTUG world trade organisation

- opening up markets to competition
- removing barriers to foreign investment
- General Agreement on Trade in Services (GATS)
- Basic Telecommunications Agreement (BTA)
- direct INTUG input and through the AGB



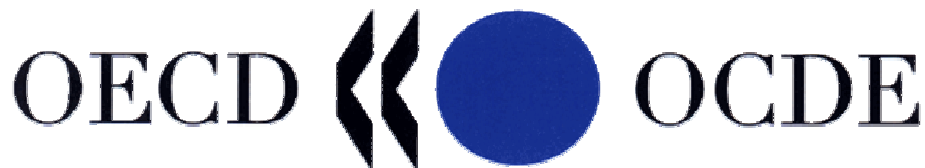
INTUG OECD

- 29 member states sharing of best governmental and regulatory practice to maximise economic growth
- reviews of issues and national policies
- workshops and statistics
- INTUG works through BIAC

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ORGANISATION DE COOPÉRATION ET DE DÉVELOPPEMENT ÉCONOMIQUES



ORGANISATION FOR ECONOMIC CO-OPERATION AND DEVELOPMENT

INTUG asia pacific economic cooperation

- best practice, experience, collaboration and research
- APEC TEL - regional ministers of telecommunications
- guest status from 2000, some national associations in national delegations



- CITELE part of the Organisation of American States (OAS)
- covers of the Americas
- new for INTUG from 2001
- public telecommunications services
 - tariffs
 - universal service

INTUG european union

- European Commission
 - Information Society DG
 - Competition DG
- European Parliament
- Telecommunications Council



INTUG alliance for global business

- established in 1998 by BIAC, GIIC, ICC, INTUG and WITSA and now joined by the GBDe
- broader business base to leverage telecommunications issues
- Global Action Plan for e-commerce
 - very widely supported



INTUG

business and industry advisory committee

- advisory body of the OECD
- very broadly based
- includes manufacturers and operators
- many languages, cultures and approaches to government/industry relations
- telecommunications users are represented by INTUG

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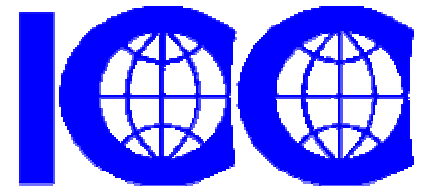
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INTUG

international chamber of commerce

- speaks authoritatively on behalf of enterprises from all sectors in every part of the world
- Commission for Telecommunications and Information Technology
 - Domain names WG
 - Telecommunications WG
- very active in e-commerce



INTUG surveys

- GSM international roaming charges
- Liberalisation matrix (with ICC)
- Local Loop Unbundling
- Leased lines (national v. international)
- General costs

INTUG surveys

- often hard work
 - gathering
 - authenticating
- results provide
 - leverage with regulators
 - proof to operators
 - a check on the market

INTUG **position papers**

- local loop unbundling
- global roaming
- the Reform of the ITU
- universal access
- additional papers for INTUG Europe
 - 1999 Communications Review
 - *e*Europe
 - leased lines

INTUG conclusions

- global and local
- has a place at the policy table
- works through partnerships
- future issues
 - e-commerce
 - telecommunications

INTUG e-commerce

- cheap and flexible access to infrastructure for:
 - businesses
 - individual consumers
- could overwhelm the telecommunications revenues
- bundling with fixed and mobile

INTUG telecommunications

- oligopoly through mergers?
- rethinking sector regulation
- unbundling local loops
- migration to 3G mobile
- everything on IP networks
- domain names